

Media and Communication

A brief guide to Library Resources



BIRMINGHAM
City University

The Kenrick Library provides access to the resources you will need to consult during your course. You will find a wide range of books and journals, as well as group and individual study areas, internet access, and many other services and facilities to aid you with your studies.

This leaflet provides a brief introduction to the resources available. If you need any assistance on using the library please contact the Library Enquiry Desk by;

- visiting the desk on level 2 of the library;
- phoning **0121 331 5289**;
- e-mailing **kenrick.library.enquiry.desk@bcu.ac.uk**; or
- completing the “**Ask The Library**” form available from the Library Web Page (<http://library.bcu.ac.uk>)

If you would like an in-depth library tutorial please contact Christiana TitahMboh (**christiana.titahmboh@bcu.ac.uk**, **0121 331 5299**) or Nitaya Bion (**nitaya.bion@bcu.ac.uk**, **0121 331 5298**).

Textbooks

The list below will help you identify where books and other material on specific subjects are located in the Kenrick Library. Use the library catalogue to help you find specific titles.

Advertising	659.1
Broadcasting: radio	384.54
Broadcasting: TV	384.55
Cinema: production	791.43
Cinema: sociology	302.2343
Communication	302.2
Copyright	346.410482
Culture: history	909
Culture: sociology	306
English language	420
Enterprise Culture	306.3
Entrepreneurship	338.04
Events Management	658.456

Internet	004.678
Journalism: news media	070.1
Journalism: reporting	070.43
Marketing	658.8
Press freedom	323.445
Press law	343.420998
Mass media	302.23
Music	780's
Music and culture	306.4842
Newspapers: journalism	070.172
Newspapers: mass media	302.2322
Newspapers: history	072.1
Newspaper industry: economics	338.4707
Photography	770
Photography: film/TV	778.5
Photo-journalism	070.49
Politics	320
Popular Music	781.64, 782.4216
Professional ethics: journalism	174.907
Propaganda	303.375
Public relations	659.2
Radio: broadcasting	384.54
Radio: production	791.44
Sociolinguistics	401.9
Sociology	301 - 307
Television: broadcasting	384.55
Television: production	791.45
Video production	778.59
Video: recording	621.38932
Web Page Design	006.7
Writing: creative	808.042
Writing: professional	808.066
Youth Culture	305.23

E-Books

A growing number of key texts are available as E-Books. There are no limits to the number of students who can use an e-book at one time, so no waiting; they are easily searched and you can make notes and bookmark them for future reference. E-Books can be accessed on or off campus via the MyiLibrary database on the A-Z of Electronic Resources section of the library web page or directly from the library catalogue (For information about access see **Usernames and Passwords**).

Journals

Journals and magazines are available in either printed or electronic formats (and sometimes both). Printed journals are shelved on level 2 in alphabetical order within broad subject areas (e.g. Media). Lists of the printed journals to which the library subscribes in each subject area are available on Level 2.

Full text **electronic** journals can be accessed from the library webpage (<http://library.bcu.ac.uk>) via;

- the Library Catalogue,
- the **A-Z Full Text Journals** page, or
- via one of the databases available on the **A-Z Electronic Resources**. For details of full-text journal databases, such as **ABI/Inform Global, Infotrac & SwetsWise**, see below.

Electronic Resources

The following databases can be accessed via the **A-Z Electronic Resources** page on the **Library Webpage** (<http://library.bcu.ac.uk>)

- **ABI/Inform** - Full-text journal articles covering all aspects of business and management.
- **ASSIA** - summaries of articles from journals and newspapers in the field of the applied social sciences.
- **BHI** (British Humanities Index) - summaries of journal and newspaper articles on the arts, politics and society.
- **BRAD** - British Rate & Data provides advertising rates for all media.
- **Broadcast** - articles, news and directory for the TV and radio industry.

- **Film and Sound Online** - Collection of film and video downloads
- **Index to Theses** - covers theses accepted for higher degrees by the Universities of Great Britain and Ireland.
- **InfoTrac** - Full-text access to 400 journals covering a wide range of subjects
- **International Federation of Film Archives (FIAF)** - a collection of databases including the **International Index to Film Periodicals** and the **International Index to TV Periodicals**.
- **MyiLibrary** - (see **E-Books** above)
- **NewsFilm Online** - downloadable television news and cinema newsreels
- **Nexis UK** - access to the full text of regional, national and international newspapers and global company information.
- **Rock's Back Pages** - An archive of reviews, interviews and features from the early '60s to the present day.
- **SwetsWise** - articles from over 600 journals covering a range of subjects
- **Times Digital Archive** - Archive of *The Times* from 1785 to 1985.
- **TRILT (Television and Radio Index for Learning and Teaching)** - A database of UK television and radio programmes.
- **Web of Science** - database covering Social Sciences, Arts & Humanities and Science providing references to articles from journals on media, communication, culture and related topics.
- **ZETOC** - British Library index of journal articles and conference papers.

Username and Passwords

The majority of the electronic resources described above require use of an Athens Username and Password to gain off-campus access. A leaflet is available at the Library Enquiry Desk giving further information. The leaflet is also available at <http://library.bcu.ac.uk/athens.pdf>.

Subject Pages

The **Media and Communication** Subject Pages on the Library web page <http://library.bcu.ac.uk> provides links to many useful internet sites.